



ValidSoft Appoints Alexander Korff as Legal General Counsel

LONDON, UNITED KINGDOM, January 6th, 2011 – Elephant Talk Communications, Inc. (OTC.BB:[ETAK](http://www.elephanttalk.com)) (www.elephanttalk.com), an international provider of business software and services to the telecommunications and financial services industries, today announced ValidSoft Limited, a wholly owned subsidiary, has appointed Alexander Korff to serve as the company's Legal General Counsel.

In this new position at ValidSoft, Mr. Korff will be responsible for intellectual property management and protection, contract administration and counsel to the company on legal and policy issues. Reporting to Alex Vermeulen, Chief General Counsel of Elephant Talk, he will also be directly involved in acquisition activities.

“Alexander brings valuable legal experience in IT, telecom and intellectual property matters to ValidSoft and to the Elephant Talk Group,” stated Pat Carroll, Chief Executive Officer of ValidSoft. “He is an experienced professional, with a proven track record of advising some of the world's leading technology organizations on protecting and exploiting intellectual property and helping sophisticated clients achieve cutting edge legal, commercial and technological goals.”

Mr. Korff's experience includes working in private practice in top-tier law firms Clifford Chance and Bird & Bird, in-house legal practice with EADS Airbus as well as commercial experience working for leading technology companies Autonomy and RBS WorldPay. In recent years he has worked as an English-qualified lawyer in France, The Netherlands, Poland and the UK. Mr. Korff is a graduate of the University of Durham, completed the Legal Practice Course at the College of Law in London and is a qualified Solicitor in England & Wales. Mr. Korff is also multilingual, speaking Dutch, English, French and German.

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About ValidSoft

ValidSoft Limited, headquartered out of Tullamore, Ireland, is a wholly owned subsidiary of Elephant Talk Communications, Inc. (OTC BB:ETAK), and is a market leader in providing solutions to counter electronic fraud relating to cards, the internet, and telephone channels. ValidSoft's solutions are telecommunications based and are at the cutting edge of the market, utilising their access to the most sophisticated global telecommunications networks and expertise. The solutions are used to combat card-present and card-not-present fraud as well as electronic fraud on all channels, including the most advanced fraudulent attacks such as Man-in-the-Browser. The solutions are designed for mass markets, in a highly cost effective and secure manner, yet are easy to use, intuitive and leverage the most ubiquitous devices available. For more information please visit www.validsoft.com.

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VALid-POS® was originally awarded the European Privacy Seal in March 2010, certifying its compliance with European Data Protection law and enabling Issuers to implement on an opt-out basis only – ValidSoft is the first, and only Security Software company in the world to be certified to EuroPriSe standards.

About Elephant Talk Communications

Elephant Talk Communications, Inc. (OTCBB: ETAK) is an international provider of business software and services to the telecommunications and financial services industry. The company enables both mobile carriers and virtual operators to offer a full suite of products, delivery platforms, support services, superior industry expertise and high quality customer service without substantial upfront investments from clients. Elephant Talk provides global telecommunication companies, mobile network operators, banks, supermarkets, consumer product companies, media firms, and other businesses a full suite of products and services that enables them to fully provide telecom services as part of their business offerings. The company offers various dynamic products that include remote health care, credit card fraud prevention, mobile internet ID security, multi-country discounted phone services, loyalty management services, and a whole range of other emerging customized mobile services. For more information visit: www.elephanttalk.com.

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