

CORPORATE PROFILE

POWER-SAVE ENERGY CO.



(OTCBB:PWSV)

KEY STOCK DATA

Corporate Headquarters:
3940-7 Broad St #200
San Luis Obispo, CA 93401

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(F) 805.543.9522

Website: www.power-save.com

Current Price:	\$2.40
52 week high:	\$3.45
52 week low:	\$0.35
Symbol:	PWSV
Exchange:	OTCBB
Shares I&O:	27,949,863
Est. Float:	6,000,000
Insider Restricted:	21,949,863

Aug 2008

About Us

Power-Save Energy Co. is a marketing and manufacturing company dedicated to the mass-market sale of energy saving products and now alternative energy products for homeowners. Power-Save Energy Co. is utilizing the power of television to market its products. We intend to market quality, tested products and to continue to seek out and offer innovative new energy based products to the consumer.

Overview

Power-Save Energy Co. (PWSV) presently manufactures and markets electricity savings devices for both the home and light commercial customers. The term Power-Save also serves as the corporate brand name and identity for the company. The current product line is power factor correction devices designed to reduce monthly electricity consumption and electric utility bills by as much as 25%. The devices are called the Power-Save PS1200, PS3200 and PS3400. The PS1200 is the residential home version, and the PS3200, PS3400 are designed for light commercial applications.

PWSV has aggressively marketed the PS1200 product for the first nine months of fiscal year 2007. PWSV introduced scaled-up commercial version of The PS 1200, the PS3200 and PS3400 in Q2 of 2007 through its 500 plus authorized resellers and installer's

Nationwide.. PWSV markets the PS1200 product utilizing Direct Response Television Commercials played on cable TV across America. PWSV also employs as network of individual and commercial re-sellers of the Power-Save product line on a commission basis.

Power-Save Energy has kept operating overhead extremely low by contracting out all order fulfillment, manufacture and payment services to third parties that have already achieved optimal economies of scale. For example, incoming orders are processed by a full service Call Center, utilizes PayPal Merchant services to accept online payment for items, and contracts out all ad placements and mass media to a corporation called SendTec. PWSV manufactures all of its product line in China, and contracts out order fulfillment to a warehouse in Utah. Because of Power Save's philosophy of contracting out to the most efficient providers instead of costly internal staff, PWSV is able to operate profitably with one full time employee, and minimal fixed overheads.

PWSV has established a sales and marketing model that is predictable and sustainable. For all quarters of 2007 and 2008, PWSV has been firmly profitable. Revenues for the first 6 months of 2008 have been US \$2,115,276.00, resulting in a net income before tax of \$640,952.00. PWSV expects to remain profitable on its current business model and product line but will expand in 2008 to include power generation devices and additional power saving devices.

Key Points:

- 6 straight profitable quarters
- 3 straight yr. over yr. qtrs. Or growth
- successful direct marketing TV based sales formula
- exciting proprietary alternative energy products for 2008

Power-Save Power-Turbine



Power-Save Power-Solar



Management

Michael Forster – Chairman & CEO & Founder
David Forster – BOD
Adam Elmquist – BOD